

Throughout the semester, we have studied individuals, organizations, and events that have changed society—both locally and globally. Many of you have been inspired by Gandhi’s oft-quoted exhortation: “Be the change you wish to see in the world.” Over the next four weeks, you have your chance to start something: right here, right now.

The assignment is to choose a topic of local, national, or global importance and convince an audience that it is worth caring about and worth changing. The term “audience” is pretty broad—that is because you may choose any method of communication as long as there is an audience to read, hear, or watch your message. So you can write something, tell something, sing something; you can make art or film; you can dance (if you want to),¹ you can act, you can protest.

While the medium of your work can be quite varied, the goal is the same for all of you: **you must inform and persuade your audience to act** in a way that will bring about positive change on the issue you have chosen.

Your work should clearly convey:

- Why the audience should care.
- What they need to know.
- What they can do.

Even though we love group work in this class, this is a solo mission. Each of you must produce your own call to action.

Please see our class website for the project timeline.

Before you begin your work, we will examine exemplars of student work in relation to the scoring criteria. We will practice scoring the work and will discuss how you can ensure your work is both personally meaningful and will satisfy the requirements for proficiency.

¹ Extra credit to the first person to shout the name of the 1980s band I’m alluding to. And by “extra credit,” I mean “high five.”